

Construct, execute and administer
proprietary funds securely and error-free
Replace Manual Processes FOREVER

Delta Data's Proprietary Product Manager (PPM) is an advanced tool that supports the construction, trade execution, and administration of proprietary funds for Investment Management companies. PPM eliminates manual processes, automates information dissemination, and workflows in a secure, cloud environment. The net result is a dramatic reduction in manual processing, freeing up personnel, and minimizing errors.

PPM allows the creation and management of proprietary products that include Collective Investment Trusts (CITs), Target Date Funds, Fund of Funds, wrapped funds, and Variable Annuities. PPM allows seamless management of custom securities by Investment Management companies eliminating manual processes involved in reconciling enterprise systems, which streamlines product management, allocation of new money to underlying investments, and real-time analytics and variance tracking to the model. Rebalancing of the allocation model periodically based on date or variance methodologies is fully automated.

HIGHLIGHTS

Proprietary Product Management

- Allocation Model Management
- Sleeve Construction and Management
- Glidepath Construction and Maintenance
- Underlying Investment Management System supports both proprietary and 3rd party funds
- Supports Basic Allocation Model FoFs, Target Date FoFs on various product chassis including CITs

Model Execution

- Trade Allocation
- Periodic or On-demand Model Rebalance
- Automated Reconciliation

Analytics and Communication

- Distribution Analytics
- 3rd Party Secure Communications with counterparties including trustees, sub-advisors, consultants, and sponsors
- Compliance system for product oversight

Automated Data Services

- 3rd Party Investment Information (Price/Rate/Corp Actions/Divs)
- Publish Proprietary Product Information (reference data, NAV)

VALUE AND BENEFITS

Increased Revenue Opportunities

- Improved service offering to the front office, their clients, consultants, RIAs, and plan sponsors
- Flexible proprietary product offerings to include Wrapped Investments, Fund of Funds, Collective Investment Trusts, and Target Date Funds
- RIA portal designed with robust permissions that support effective management of internal/external Account Management and RIA sales pipeline

Risk Reduction

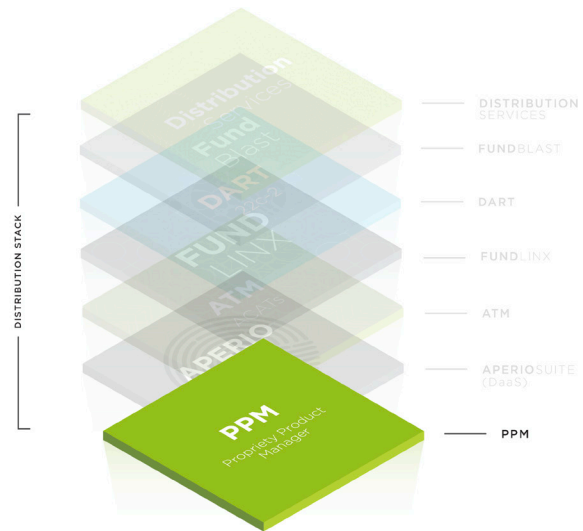
- Dynamic impact analysis using a fully integrated utility that accurately identifies all propriety investments affected by a corporate action event
- Inheritance data management that ensures data quality through reduced manual data entry
- Fully automated trade allocation and communication of orders
- Automated reporting on model variance and trade

Reduced Data Management Costs

- Client-configurable data inheritance for relational parent/child attribute assignment

Easy Integration

- Natively integrates with Delta Data's best-in-class SaaS management solution with pre-loaded 40-Act Fund investment information
- Communicates orders through your TA, the NSCC, direct to the underlying funds or through 3rd party clearing partners



Proprietary Product Manager is part of the Delta Data Distribution stack

HOW IT WORKS

