



Delta Data

stay ahead of the change™

PROPRIETARY PRODUCT MANAGER

When capturing and storing investment data, bank trusts, broker dealers, retirement account record keepers, and insurance companies often use an intensely manual process that involves many full-time employees updating spreadsheets. For several reasons, this manual process leads to data quality issues – including dealing with custom product information that is typically divorced from the underlying security information. Managing allocations is difficult, and duplicate updates are routinely required because the information is not stored in a central repository and replicated across the same-scheme investments. Firms struggle with effectively managing their Registered Investment Advisors (RIAs), and how they compose and offer custom products to their investors.

THE SOLUTION

Delta Data's Proprietary Product Manager (PPM) eliminates manual processes, automates information dissemination and workflows – all in a secure environment. PPM allows front office to define the products and their allocation definitions providing easy back office support of tens of thousands of products using data inheritance. In addition, PPM provides:

- Support of all custom pooled investment vehicles
- Scalable security model through hierarchical control of products
- Integration with Delta Data's FUNDLinx for automatic rebalance of pooled products based on product owner defined periodicity and/or tolerance
- Workflow for product request and implementation
- Custom security ID generator and manager
- Reusable models that assist clients in rapidly constructing multiple iterations of wrapped products that have variable fee increments
- Support of multiple layers of approvals based on attributes



VALUE AND BENEFITS

- Increased revenue opportunities
 - Improved service offering to the front office, their clients, consultants, RIAs, and plan sponsors
 - Flexible proprietary product offerings to include Wrapped Investments, Fund of Funds, Collective Investment Trusts, and Target Date Funds
 - Retail portal designed with robust permissions that support effective management of internal/external Account Management and RIA sales pipeline
- Risk reduction
 - Dynamic impact analysis using a fully integrated utility that accurately identifies all propriety investments affected by a corporate action event
 - Inheritance data management that ensures data quality through reduced manual data entry
- Reduced data management costs
 - Client-configurable data inheritance for relational parent/child attribute assignment
 - Integrates with Delta Data's FUNDLinx suite for automated FOF payment allocation percentage updates and rebalance campaigns
- Easy integration
 - Natively integrates with Delta Data's best-in-class SaaS management solution with pre-loaded 40-Act Fund investment information
 - FUNDLinx integration for trading of PPM managed products

HOW IT WORKS

